



OFFLINE / ONLINE



**MARKET  
ADVANCEMENT &  
YIELDING AGENCY**

[www.mayasolutions.in](http://www.mayasolutions.in)



### Social Media Management

Consistent brand presence on social media



### Performance Marketing

Targeted SEO optimized social media campaigns



### Web Development

Website development & maintenance for staying discoverable 24/7



### SEO Optimization

Optimize your search engine presence for user search queries



## Our Brand Management Solutions

WWW.MAYASOLUTIONS.IN



### Market & Competitor Analysis

To understand & plan further brand placement and marketing.



### Events / Conference

Identify & participate in the most relevant industry events



### Product Launch

Launch a new product / service at the right time, place to the right audience



### Public Relations

Media relations & collaboration opportunities within industry





Marketing and branding are inseparable elements critical to the success of any business. Marketing involves the strategic process of promoting and selling products or services, encompassing various activities such as advertising, public relations, and market research. It is the dynamic force that connects businesses with their target audience, creating awareness and driving engagement.

On the other hand, branding focuses on creating a unique identity and reputation for the company, fostering consumer trust and loyalty. Together, they form a unified narrative that communicates the company's values and offerings to its target audience, driving both immediate sales and long-term brand equity.

## WHY OUTSOURCE YOUR MARKETING ?

### **COST-EFFICIENCY**

Get a cost-effective alternative to hiring and maintaining an in-house marketing team. By outsourcing, you eliminate the need for additional salaries, benefits, and training expenses.

### **REDUCED RISK**

Outsourcing marketing can help mitigate risks associated with hiring and managing an in-house team, also reducing the burden on businesses to keep pace with new developments.

### **FOCUS ON CORE COMPETENCIES**

It allows you to concentrate on what you do best—running your business. You free up valuable time and resources ensure every aspect of your business receives the attention it deserves.

### **STRATEGIC PARTNERSHIP**

We act as strategic partners rather than just service providers. We work closely with businesses to understand their goals, challenges, and target audience, and develop customized marketing strategies to help achieve objectives.

# WHY CHOOSE US ?

## Specially Tailored Solutions

We understand that one size does not fit all when it comes to marketing. That's why we craft bespoke strategies tailored specifically to your brand, industry, and goals and are committed to delivering measurable results that translate into tangible business growth.

## Creativity with Purpose

Creativity is at the heart of everything we do. From captivating campaigns to innovative content, we infuse creativity with purpose, ensuring that every piece of marketing collateral serves to captivate your audience and drive meaningful engagement.

## Data-Driven Decisions

By diving deep into analytics, we uncover invaluable insights that enable us to optimize campaigns in real-time, maximizing ROI and ensuring that every marketing dollar is well spent.

## Transparent Collaboration

We believe in transparent and collaborative partnerships. To ensure alignment with your goals, we prefer regular strategy discussion meetings as a standard practice.

## Agile Approach

Our agile approach to marketing, allows us to adapt quickly to changing trends, consumer behaviors, and market dynamics, ensuring that your brand remains relevant and competitive at all times.

## Dedicated Support

We understand the importance of personalized attention. One dedicated professional is assigned to oversee your account. This ensures a single point of contact, to foster a deeper understanding of your brand.

## ABOUT US

At Market Advancement & Yielding Agency, innovation meets results in the world of B2B marketing and public relations. We are a dynamic team of seasoned professionals with a passion for driving business growth through strategic Below the Line (BTL) marketing.

Leveraging our expertise to explore untapped business opportunities and unlock the full potential of your brand. Our team is committed to delivering tailored solutions that go beyond traditional marketing approaches.

Our results-driven approach and insight make us the partner of choice for businesses aiming to navigate the complexities of the B2B landscape.



**Not just  
creating noise,  
generating value**





## CONTACT US

New Delhi, India

Phone: 91-8882703453 /  
91-9241045270

Email: [marketing@mayasolutions.in](mailto:marketing@mayasolutions.in)

Web: [www.mayasolutions.in](http://www.mayasolutions.in)

